



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

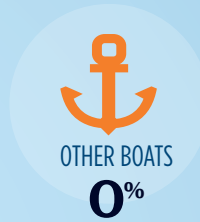
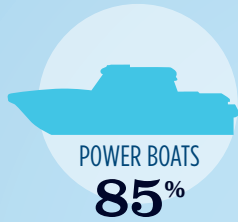
**\$335.8** MILLION

## CONGRESSIONAL DISTRICT 11

Number of Recreational Boats*	<b>31,917</b>
Recreational Boating Industry Businesses	<b>57</b>
Total Jobs	<b>2,645</b>
Annual Recreational Boating-Related Spending	<b>\$142.5</b> MILLION

### RECREATIONAL BOATS IN NC-11

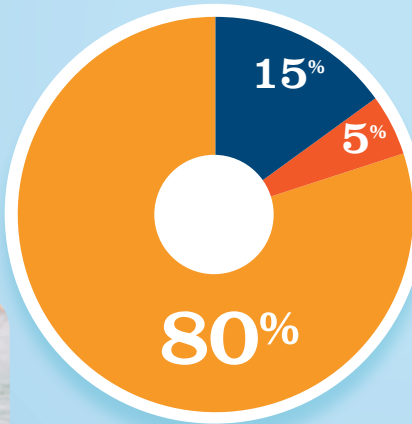
<b>TOTAL BOATS*</b>	<b>31,917</b>
<b>REGISTERED BOATS</b>	<b>31,917</b>
Power boats	27,012
PWCs	4,451
Sailboats	374
Other Boats	80
<b>HOUSEHOLDS PER BOAT</b>	<b>9.5</b>



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN NC-11

<b>TOTAL BOATING JOBS</b>	<b>1,581</b>
Boat Building	-
Motor / Engine Mfrgr.	3
Accessory / Supplies Mfrgr.	1,264
Dealers / Wholesalers	77
Boat Services	237

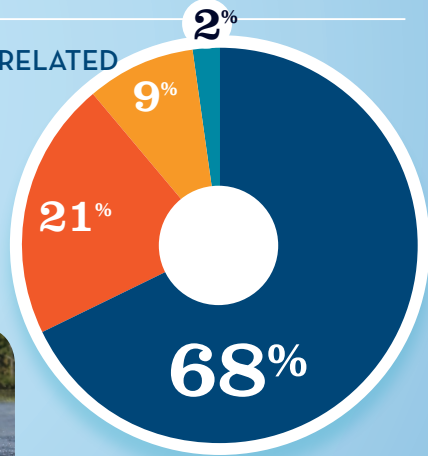


● BOAT BUILDING †  
● MOTOR/ENG. MFRGR. †  
● ACC./SUPPLIES MFRGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN NC-11

<b>TOTAL BUSINESSES</b>	<b>57</b>
Boat Building	-
Motor / Engine Mfrgr.	1
Accessory / Supplies Mfrgr.	5
Dealers / Wholesalers	12
Boat Services	39

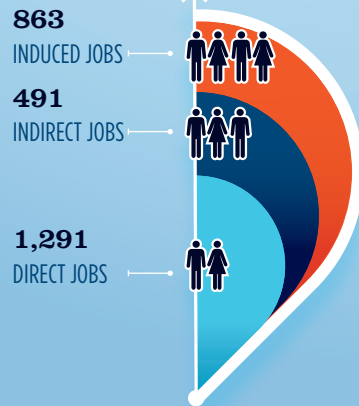


● BOAT BUILDING †  
● MOTOR/ENG. MFRGR.  
● ACC./SUPPLIES MFRGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-11

<b>EST. TOTAL JOBS</b>	<b>2,645</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$109.7</b> MILLIONS
Est. Direct Income	\$44.5
Est. Indirect Income	\$27.4
Est. Induced Income	\$37.8



### RECREATIONAL BOATING INDUSTRY SALES IN NC-11

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfrgr.	\$1.8	\$1.8 MILLION
Accessory / Supplies Mfrgr.	\$469.7	\$469.7 MILLION
<b>TOTAL MFRG. SALES</b>	<b>\$471.5</b>	
Dealers / Wholesalers	\$36.3	\$36.3 MILLION
Boat Services	\$69.1	\$69.1 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$105.4</b>	

● BOAT BUILDING  
● MOTOR/ENG. MFRGR.  
● ACC./SUPPLIES MFRGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES